



Salem Area Mass Transit District  
 Board of Directors  
 ~ **WORK SESSION** ~  
 July 28, 2022

Courthouse Square – Senator Hearing Room  
 555 Court Street NE, Salem, Oregon 97301

<b>Board PRESENT:</b>	President Ian Davidson (Virtual); Directors Ramiro Navarro Jr., Sara Duncan, and Maria Hinojos Pressey, (4)
<b>EXCUSED:</b>	Directors Chi Nguyen and Sadie Carney (2)
<b>Staff PRESENT:</b>	Allan Pollock, General Manager; David Trimble, Deputy General Manager; Patricia Feeny, Director of Communication; Christina Conner, Chief Human Resources Officer; Denise LaRue, Chief Financial Officer; Steve Dickey, Director of Technology & Program Management; Tom Dietz, Director of Operations; Chris French, Service Planning Manager; Ted Stonecliffe, Transit Planner II (Programs); Linda Galeazzi, Executive Assistant; and Ross Aguilar, Systems Administrator
<b>Guests:</b>	Jamey Dempster, Transportation Planner, Jacobs Engineering Consultants

**MINUTES**

**1. CALL TO ORDER** **5:48 PM**  
 President Ian Davidson called the work session to order at 5:48 p.m.

**2. PRESENTATION** – None

**3. DISCUSSION**

**A. Long Range Transit Plan (LRTP) Project Update**

**Staff report:** Pages 3-22 of the agenda; PowerPoint Presentation

**Presenter:** Jamey Dempster, Transportation Planner, Jacobs Engineering Consultants  
 Ted Stonecliffe, Transit Planner II

Board members were apprised of the work that went into Task 4 of the District’s long range planning project and schedule by transportation planner, Jamey Dempster. The District has been working with Jacobs Engineering Group since the fall of 2021. Through transit surveys conducted from October 2021 to January 2022, the District received 476 responses from the general public and 1,116 responses from riders on the bus or at bus stops. Both the general public and riders emphasized more frequency as their top priority and the need for enhanced bus stop amenities. Riders of the bus favored reduced or free fares, adherence to the schedule, and expanding service. Jacobs Engineering is now at Task 5 out of seven for the project. Task 5 will include the project’s second engagement with the public in July through August. The goal of the outreach will be to let the public know what they

heard in the first round, share what they learned when certain strategies were tested, and share what the next steps will be to develop the LRTP document. Topics will include preferred transit network features, and other investments: priorities and phasing. It will be a way to ensure they are on the right track as they gather the feedback. Mr. Dempster asked for the board's feedback on the approach they propose to take. He described three transit network scenarios for "No Build 2043," "Core Network Frequencies," and a "Coverage Network." Results of the surveys and prioritized strategies were provided in a PowerPoint presentation at the meeting. The proposed Plan will be brought back to the Board at their December meeting.

Board members were given an opportunity for questions and answers. There was brief discussion about the outreach on buses and through the surveys to ensure that everyone is given an opportunity to respond. Director Hinojos Pressey pointed out that in Woodburn, there were Guatemalan speaking indigenous communities that had no internet access or cell phones. Director Duncan asked if the Salem/Keizer School District had been approached. Mr. Stonecliffe said that the District follows the Safe Harbor Threshold Plan and that staff is willing to connect with the communities mentioned. They will be in Woodburn on August 2<sup>nd</sup> and will have Spanish and Russian interpreters. They have also reached out to the Salem for Refugees group.

**Follow-up:** The next steps in the project include evaluation of the strategy and network, prepare an online open house survey and conduct more community outreach presentations and events concluding with a draft LRTP. Mr. Pollock will provide the technical memo on the project from Mr. Dempsey for board review at the request of President Davidson.

## **B. Final Site Selection for the South Salem Transit Center**

**Staff report:** Pages 23-43 of the agenda

**Presenter:** Steve Dickey, Director of Technology & Program Management

There was not enough time during the Work Session to present and discuss this agenda item. So it will be added to the board meeting agenda under Action Item G.2.

## **4. GENERAL MANAGER COMMENTS**

**Staff report:** Pages 44-47 of the agenda

**Presenter:** Allan Pollock, General Manager

The Board received a report of upcoming agenda items for Board review or action, and the Board's calendar of scheduled meetings and events.

## **5. WORK SESSION ADJOURNED**

**6:27 PM**

Submitted by:

Linda Galeazzi, CMC

Executive Assistant/Clerk of the Board