



Strategic Plan Update
Board of Directors/Executive Leadership Team Retreat
Agenda

Location:

*Roth's Fresh Markets
1130 Wallace Rd NW, Salem, OR 97304
Room N
(Parking is available in the back of the store)*

June 18, 2022

8:30 - Welcome – Ian Davidson & Allan Pollock

8:40 – Review of Agenda & Desired Outcomes

8:45 – Review of Cherriots Why

- Discussion around agency values

9:15 – Review of Cherriots What

- Success outcomes presentation

9:30 – Review of Cherriots How

- Organizational tactics presentation

10:00 – Review of Cherriots Who

- Organizational scorecard presentation

10:40 – Break

10:55 - Bringing Your Strategic Plan to Life

- Measuring and reporting against your success outcomes
 - Employee engagement survey – Wave 1

11:20 – Building a Culture of Performance

- Budget development approach and success outcomes
 - Meetings that matter

12:00 – Lunch Provided

1:00 – Performance evaluation approach for the General Manager

1:45 - Celebrating Success

2:00 – Review Action Items/Next Steps

2:30 – One Word Close